

Customer Demographics REPORT

As of September 15, 2008

Welcome to EveryDay Home & Living!

We are pleased to report to you our customer demographics based on our subscribers. Within this report you will find consumer demographics ranging from age, sex, village, and other interests that will help you, the business owner or marketing strategist, identify your audience.

Our statistics have been updated as of September 15, 2008, and are generated by our subscribers' questionnaire (your customers). EveryDay Home & Living strives to update you with demographics of our readers with unrivaled accuracy island-wide. We acquired this immense data from our online subscription based on our website: www.everydayhomeandliving.com . We want to ensure that your marketing dollars are well-spent and that your message reaches your target audience.

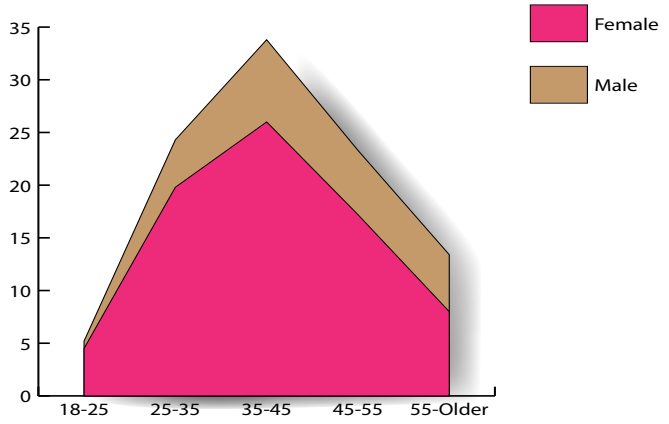
We will continue to publish this report for you on a quarterly basis so that you have updated information to assist you in identifying your customers' needs.

If you should require more information please don't hesitate to reach one of our client services personnel at 472-2363.

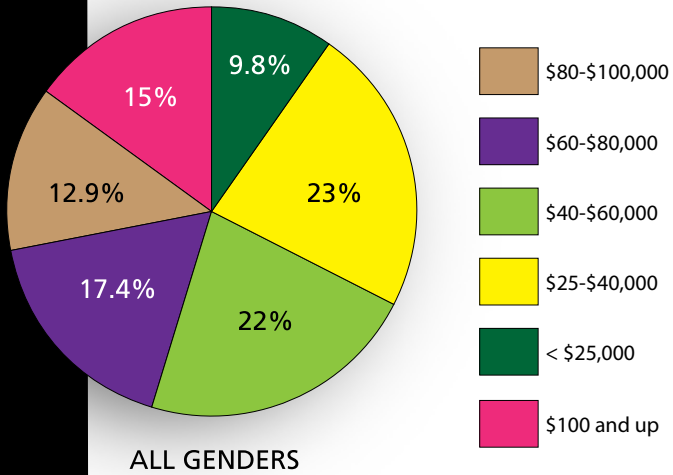
Regards,

RICHARD A. BIOLCHINO
Publisher

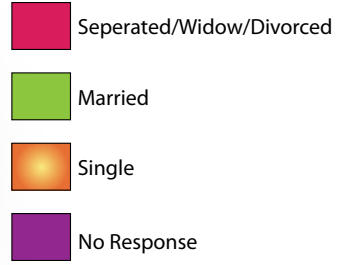
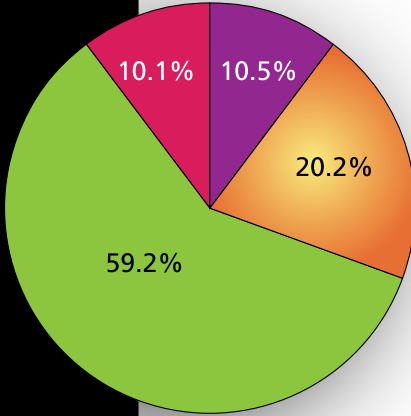
AGE GROUP



HOUSEHOLD INCOME

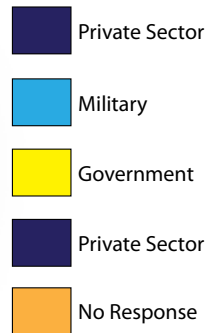
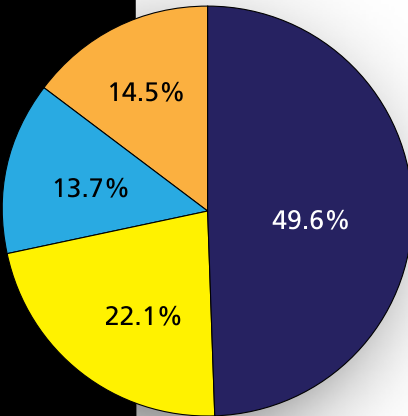


MARITAL STATUS

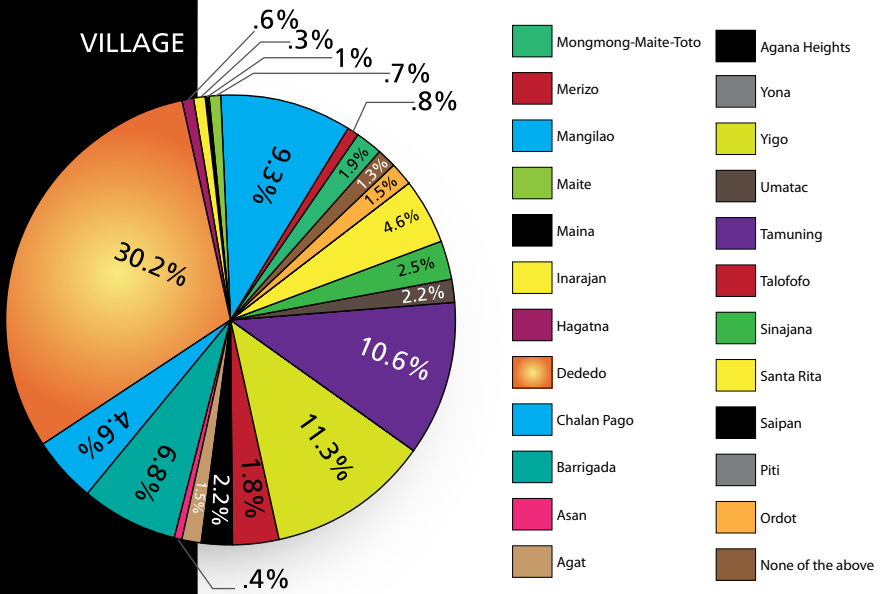


ALL GENDERS

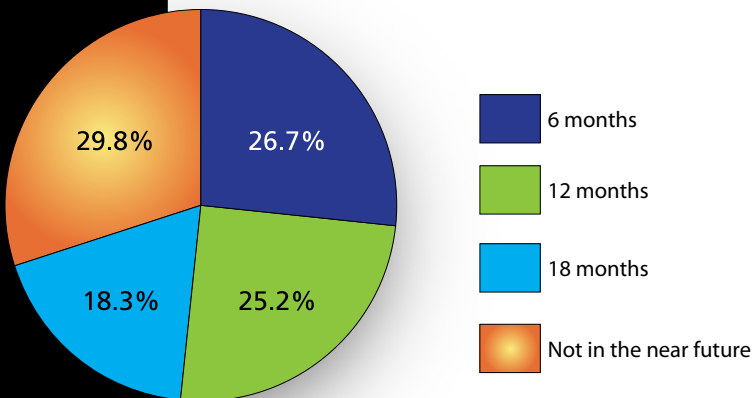
EMPLOYMENT



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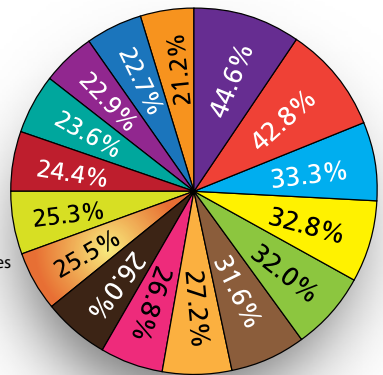
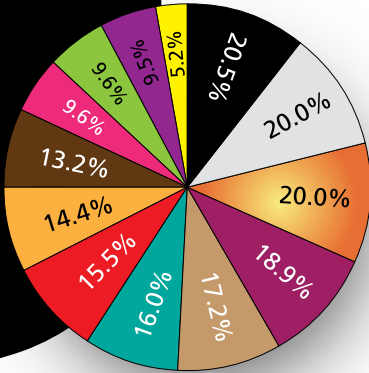


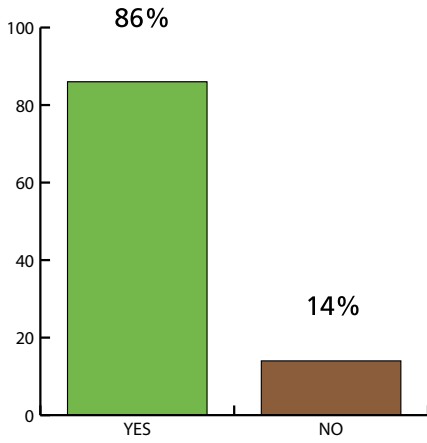
HOME IMPROVEMENT PLANS



ALL GENDERS

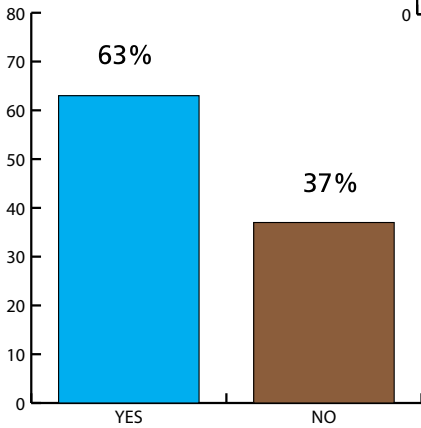
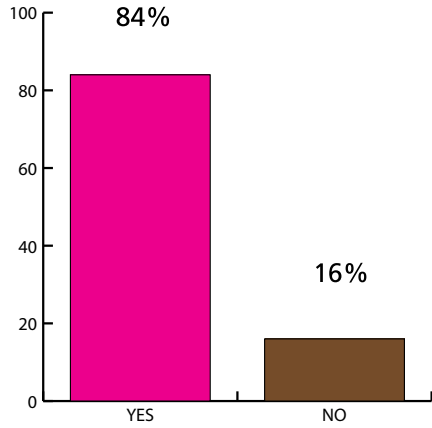
TYPES OF IMPROVEMENTS





Would you like to further information sent to you?

Do you own a computer at home?



Would you like store coupons?

